

PROPOSERS	MANDATORY FORMS CHECKLIST
VS Group	1
KB Media Corp	1
Chabo Communications & Design	1
Cerco Design	1
YULCOM TECHNOLOGIES INC.	1
Upanup	1
Vortex Solution inc.	1
Simalam Inc.	1
Motiv Studio Ltd.	1
WeUsThem Inc.	1
Exemplifi	1
Gooder Marketing Inc.	1
Coldfront Labs Inc	1
14397118 CANADA INC.	1
ADGTECH SOLUTIONS INC.	1

PROPONENT INFORMATION	PROPONENT ACKNOWLEDGEMENT	CONFLICT OF INTEREST
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	1
1	1	0
1	1	1
1	0	0
1	1	0
1	1	1
1	1	1
1	1	1

STAGE 1
PASS
PASS
PASS
PASS
PASS
PASS
PASS
PASS
NOT QUALIFIED
PASS
NOT QUALIFIED
NOT QUALIFIED
PASS
PASS
PASS

NOTES
Did not initial to confirm acceptance of Insurance but provided information.
Checked Part (b) of definition of conflict of interest but did not detail.
Initialled to confirm acceptance of Insurance but did not provide information.
Did not complete Form of Offer.
Checked Part (a) of definition of conflict of interest but did not detail.
Did not provide a company website. Initialled to confirm acceptance of Insurance but did not pr

PROPOSERS	STATUS
VS Group	PASS
KB Media Corp	PASS
Chabo Communications & Design	NOT QUALIFIED
Cerco Design	PASS
YULCOM TECHNOLOGIES INC.	PASS
Upanup	PASS
Vortex Solution inc.	PASS
Simalam Inc.	PASS
WeUsThem Inc.	NOT QUALIFIED
Coldfront Labs Inc	PASS
14397118 CANADA INC.	NOT QUALIFIED
ADGTECH SOLUTIONS INC.	NOT QUALIFIED

SCORE
65
80
58
60
71
84
67
63.5
54
67
32.5
47.5

Corporation
Evaluator

EVALUATION

The Township of Alfred and Plantagenet

Simon St-Denis

1. Design, Software and Creativity
Look and design
Ideas and originality
Accessibility
Bilingualism
Content, search engine and hosting
CMS
Responsive design
ChatBot
Available modules
Integration
Statistics and analytics
Training and support

2. Proponent's Experience and Qualifications
History and qualifications to conduct the services
Background of any sub-consulting agency
Team organization and management
Demonstrated experiences of proposed team
Successful projects of similar nature and budget
Available resources
References – Websites are modern, simple and minimalist
References – Websites are unique, distinctive and reflects the brand identity
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3. Project Management and Methodology
Overall scope and objectives

Understanding of the scope of work
Comprehensive knowledge of local government operation and experience with municipality
Assumptions and risk assessment
Municipal staff involvement
Quality control plan
Ability to effectively meet the scope of work
Approach and methodology
Leaders' Experiences
Number of people and hours assigned to the project
Time required to complete tasks
Milestones
Ability to meet the schedule

5. Overall Presentation
Overall presentation of the proposal

SCORE	MAXIMUM
1	3
2	2
4	5
1	3
3	3
3	3
2	2
0	2
3	4
1	2
1	2
3	4

Score	Maximum
3	3
1	1
3	3
2	2
3	4
1	1
3	3
2	3
3	3
1	2

Score	Maximum
1	1

PROPONENT
VS Group

24	35
22	25
19	20
4	5
65	80

PASS

2	2
2	2
0	1
1	1
1	1
2	2
2	2
2	2
2	2
1	1
1	1
2	2

Score	Maximum
4	5

1. Design, Software and Creativity
Look and design
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Ability to meet the schedule

5. Overall Presentation
Overall presentation of the proposal

SCORE	MAXIMUM
3	3
2	2
5	5
3	3
3	3
3	3
2	2
2	2
4	4
2	2
2	2
4	4

Score	Maximum
3	3
1	1
2	3
2	2
3	4
0	1
3	3
3	3
3	3
1	2

Score	Maximum
1	1

PROPONENT
KB Media Corp

35	35
21	25
19	20
5	5
80	85

PASS

2	2
2	2
0	1
1	1
1	1
2	2
2	2
2	2
2	2
1	1
1	1
2	2

Score	Maximum
5	5

1. Design, Software and Creativity
Look and design
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Accessibility
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Overall presentation of the proposal

SCORE	MAXIMUM
2	3
1	2
2	5
3	3
3	3
3	3
1	2
0	2
2	4
2	2
2	2
2	4

Score	Maximum
1	3
1	1
2	3
1	2
3	4
0	1
2	3
2	3
3	3
1	2

Score	Maximum
1	1

PROPONE
Chabo Comm. &

23	35
16	25
16	20
3	5
58	85

NOT QUALIFIED

2	2
0	2
0	1
1	1
1	1
2	2
2	2
2	2
1	2
1	1
1	1
2	2

Score	Maximum
3	5

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Overall presentation of the proposal

SCORE	MAXIMUM
2	3
1	2
1	5
2	3
3	3
3	3
2	2
1	2
3	4
2	2
2	2
1.5	4

Score	Maximum
2	3
1	1
2	3
2	2
3	4
1	1
2	3
2	3
2	3
1	2

Score	Maximum
1	1

PROPONE
Cerco Desi

23.5	35
18	25
16.5	20
2	5
60	85

PASS

2	2
0.5	2
0	1
0.5	1
0.5	1
2	2
2	2
2	2
2	2
1	1
1	1
2	2

Score	Maximum
2	5

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SCORE	MAXIMUM
2	3
1	2
5	5
2	3
3	3
3	3
2	2
0	2
3	4
2	2
2	2
3	4

Score	Maximum
3	3
1	1
3	3
2	2
3	4
1	1
2	3
2	3
2	3
1	2

Score	Maximum
1	1

PROPONE
Yulcom Tex

28	35
20	25
19	20
4	5
71	85

PASS

2	2
2	2
0	1
0.5	1
0.5	1
2	2
2	2
2	2
2	2
2	1
1	1
2	2

Score	Maximum
4	5

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Overall presentation of the proposal

SCORE	MAXIMUM
3	3
2	2
5	5
3	3
3	3
3	3
2	2
1	2
4	4
2	2
2	2
4	4

Score	Maximum
3	3
1	1
3	3
2	2
4	4
1	1
3	3
3	3
3	3
2	2

Score	Maximum
1	1

PROPONE
UpanUp

34	35
25	25
20	20
5	5
84	85

PASS

2	2
2	2
1	1
1	1
1	1
2	2
2	2
2	2
2	2
1	1
1	1
2	2

Score	Maximum
5	5

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5. Overall Presentation
Overall presentation of the proposal

SCORE	MAXIMUM
1	3
0.5	2
5	5
2.5	3
3	3
3	3
1	2
1	2
2	4
2	2
2	2
2	4

Score	Maximum
2.5	3
0.5	1
2	3
2	2
4	4
0	1
2	3
0.5	3
2.5	3
1.5	2

Score	Maximum
1	1

PROPONE
Simalam

25	35
17.5	25
18	20
3	5
63.5	85

PASS

2	2
2	2
0.5	1
1	1
0.5	1
2	2
2	2
2	2
1	2
1	1
1	1
2	2

Score	Maximum
3	5

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5. Overall Presentation
Overall presentation of the proposal

SCORE	MAXIMUM
3	3
2	2
2	5
3	3
2	3
3	3
2	2
1	2
4	4
2	2
2	2
3	4

Score	Maximum
3	3
1	1
2	3
2	2
1.5	4
0.5	1
3	3
3	3
2.5	3
1.5	2

Score	Maximum
1	1

PROPONE
Vortex Solu

29	35
20	25
14.5	20
3.5	5
67	85

PASS

2	2
2	2
1	1
0.5	1
0.5	1
1.5	2
2	2
2	2
0.5	2
0	1
0.5	1
1	2

Score	Maximum
3.5	5

1. Design, Software and Creativity
Look and design
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Overall presentation of the proposal

SCORE	MAXIMUM
0.5	3
1	2
2	5
2	3
3	3
3	3
2	2
2	2
2.5	4
1.5	2
1	2
1.5	4

Score	Maximum
2	3
1	1
2	3
2	2
4	4
0	1
1	3
0.5	3
2	3
2	2

Score	Maximum
1	1

PROPONE
WeUs The

22	35
16.5	25
13.5	20
2	5
54	85

NOT QUALIFIED

1.5	2
1.5	2
0	1
0	1
0.5	1
2	2
1	2
1	2
1	2
1	1
1	1
2	2

Score	Maximum
2	5

1. Design, Software and Creativity
Look and design
Ideas and originality
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Overall presentation of the proposal

SCORE	MAXIMUM
2	3
1.5	2
4	5
3	3
3	3
3	3
2	2
1	2
1	4
2	2
1	2
3	4

Score	Maximum
3	3
1	1
2.5	3
2	2
1	4
0	1
3	3
2	3
2.5	3
1.5	2

Score	Maximum
1	1

PROPONENT
Coldfront Labs

26.5	35
18.5	25
17.5	20
4.5	5
67	85

PASS

2	2
2	2
0	1
0.5	1
1	1
2	2
2	2
2	2
1	2
1	1
1	1
2	2

Score	Maximum
4.5	5

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SCORE	MAXIMUM
0	3
0	2
1	5
1.5	3
3	3
3	3
1	2
1	2
0	4
0.5	2
0	2
0	4

Score	Maximum
0.5	3
1	1
1.5	3
2	2
3.5	4
0	1
0	3
0	3
0	3
0	2

Score	Maximum
1	1

PROPONENT
14397118 Canada

11	35
8.5	25
12	20
1	5
32.5	85

NOT QUALIFIED

2	2
2	2
0	1
0	1
0	1
2	2
1.5	2
1.5	2
0.5	2
0	1
0	1
1.5	2

Score	Maximum
1	5

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SCORE	MAXIMUM
1	3
1.5	2
1.5	5
1.5	3
3	3
0	3
0.5	2
1.5	2
3	4
1.5	2
2	2
2	4

Score	Maximum
1.5	3
1	1
2	3
1.5	2
2	4
0	1
1	3
1	3
1	3
1	2

Score	Maximum
1	1

PROPONENT
ADGTECH Solution

19	35
12	25
14.5	20
2	5
47.5	85

NOT QUALIFIED

2	2
1.5	2
0.5	1
0	1
0.5	1
2	2
1.5	2
1.5	2
0	2
1	1
1	1
2	2

Score	Maximum
2	5